

FASHION
INNOVATION
WEEK

n⁺ netcomm
suisse
ecommerce association

SPONSOR COORDINATION KIT

LAC LUGANO, TICINO - APRIL 1ST 2019

**INNOVATION MEETS FASHION
AND RETAIL - 5th edition**



WWW.FASHIONINNOVATIONWEEK.CH

Inside this page we will provide you all preparation information concerning:

1. Timing & Location
2. Exhibition networking area
3. VIP Apéro - Ciani Restaurant, Lugano
4. Marketing Kit



1. TIMING & LOCATION

How to reach the location:

LAC - Lugano Arte & Culture - <https://www.luganolac.ch>

n⁺ **Address:** Piazza Bernardino Luini 6, 6900 Lugano
<https://www.luganolac.ch/en/400/lugano-and-ticino-region>

🚗 If you come by car:
<https://www.lugano.ch/mobilita-sicurezza/parcheggi-e-autosili/autosilo-lac.html>



Settlement for sponsors:

- March 31th set up only NetComm Suisse @ LAC
- April 1st from 07:00 – 08:00 set up for sponsors @ LAC
- April 1st from 08:30 – 18:00 event @ LAC
- April 1st from 18:30 – 22:00 only sponsors, investors and selected guests for VIP Apéro @ Ciani restaurant, Lugano

2. EXHIBITION NETWORKING AREA

Included in the Sponsorship Package:

- One cocktail table 60x60x110 cm
- One barstool
- Table personalization with sponsor's logo

You may take with you:

- Marketing material: Brochures/flyers/gadgets
- One roll-up to be placed behind the table

Not provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)

3 . VIP APÉRO – CIANI RESTAURANT, LUGANO

Ciani restaurant:

Address: Piazza Indipendenza 4, 6900 Lugano

- The VIP Apéro will start around 18:30 after the event at the Ciani restaurant in Lugano - 10-minute walk from the LAC
- We expect around 100 limited selected guests
- Please make sure to register staff and guests to VIP Apéro
- Bring your Associate Pin!

Parking:

www.lugano.ch/mobilita-sicurezza/parcheggi-e-autosili/Piazza-Castello.html

4 . MARKETING KIT

<http://fashioninnovationweek.ch/marketing-kit/>

- Event Banners
- Email signature footer
- NetComm Suisse Logo
- Pictures of last year's event
- Content for website and newsletter